

# Company Profile

**RAMZES CO.,LTD.**



# What's RAMZES ?

Ramzes has two divisions – Contents Division and Entertainment Division.

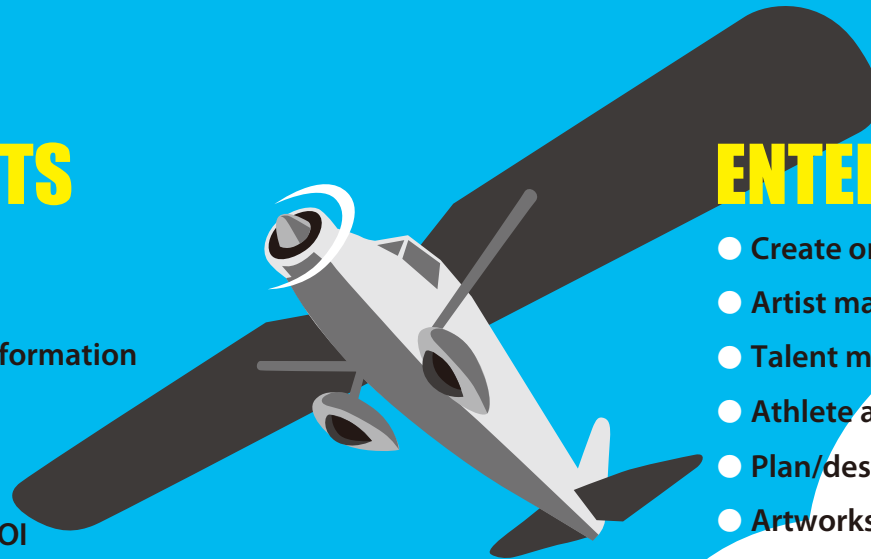
Contents Division has collected and provided POI (Point of Interest) data, such as convenience stores POI and leisure information POI, since in-car GPS navigation systems have been gaining ground in the market. Now we have more than 500,000 locations and interactive POI.

Since PND (Portable Navigation Device) and mobile applications have developed navigation tools and techniques, accurate and new data is going to be required more. We' ll continue to collect POI and respond to the needs of the present age. Entertainment Division conducts various businesses in the entertainment industry. We offer artist management services, providing original music and video products, and more. In 2010 we started Athlete Division as a part of entertainment business, which offers management and agent services for professional football players, and we have expanded our business to the sport management field.

We aim to offer "new entertainment" which brings people a wonderful moment.

## DIGITAL CONTENTS

- Provide POI database
- Provide seasonal information
- Collect/Provide newly-arrived information by developing a new system
- Investigate/Provide POI in other countries
- Maintain location information/POI
- Marketing research and planning



## ENTERTAINMENT

- Create original music and video products
- Artist management
- Talent management
- Athlete agent/management
- Plan/design/produce/sell CD · DVD · Blu-ray Disc
- Artworks



## Planning, making and marketing of POI (Point of Interest)

For car navigation systems, internet websites and PC/mobile digital maps, we provide various POI data, such as leisure information and other practical information. In addition to providing POI data we hold, we also offer to make new collections or customize it to meet your specifications according to your use.

### Provision of POI database

We provide a great variety of POI information out of our 500,000 data. We prepare fresh information to meet the needs of the times, such as pet-friendly place, barrier-free place, pay parking lot, local road/highway accident black spot and police box POI data sets.

\*Please see our POI database list for details.

### Provision of seasonal information

We supply several seasonal information, such as Cherry blossom viewing spots in spring, Swimming beaches and Fireworks displays in summer, Autumn leaves viewing spots and fruit/vegetable picking spots in fall, Illumination spots and ski/snowboard resorts information in winter. We are able to add further information, such as when the best time to visit the spot is, to these data collections and renew them periodically according to your needs.

### Gathering/Provision of various newly-arrived information on internet by developing a new system

We gather and provide various newly-arrived information promptly, such as new-open/close-down/rename of various places, by utilizing RSS (web feed format used to publish frequently updated works) or our in-house developed crawlers.

We can also deliver a new system developed for your use.

### Research and provision of POI overseas

We make investigations into various POI information, public transport information and so on, not only in Japan but also in other countries.

### Research and maintenance of POI

We offer outbound research from call centers to stores and other locations, and data maintenance of your own POI information of stores and locations.

We also offer introduction-writing for places presented in seasonal information or sight-seeing information, column-writing, image collection/editing. We can conduct field research all over Japan according to your needs.

### Marketing research and planning

These are our basics which make us have more than 500,000 data of POI. We offer to do marketing research and planning for various products and services.

# We are dream-makers with entertainment.

Entertainment division aims to share enjoyment and excitement with all people by offering entertainment, mainly music and video products.

## Artist Management

We provide artist management services.  
Our artist: *siori* (Label: EMI Music Japan)



## Record Label Management

We run a record label, CHIKINER RECORDS.  
Artist on CHIKINER RECORDS: *MIMICHI BOSE*

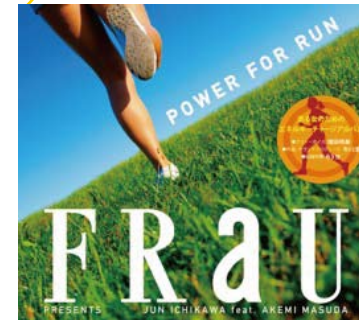
## Production and Sales of Original Music CD

We create original music CDs and sell them at stores or online.



## Plans, Design, Production and Sales of CD · DVD · Blu-ray Disc

We offer any services to do with producing and distributing CD, DVD, Blu-ray disc. We also deal with music CD collaborating with other company.



## Artworks

We design CD/DVD covers, promotion videos, signage and websites.

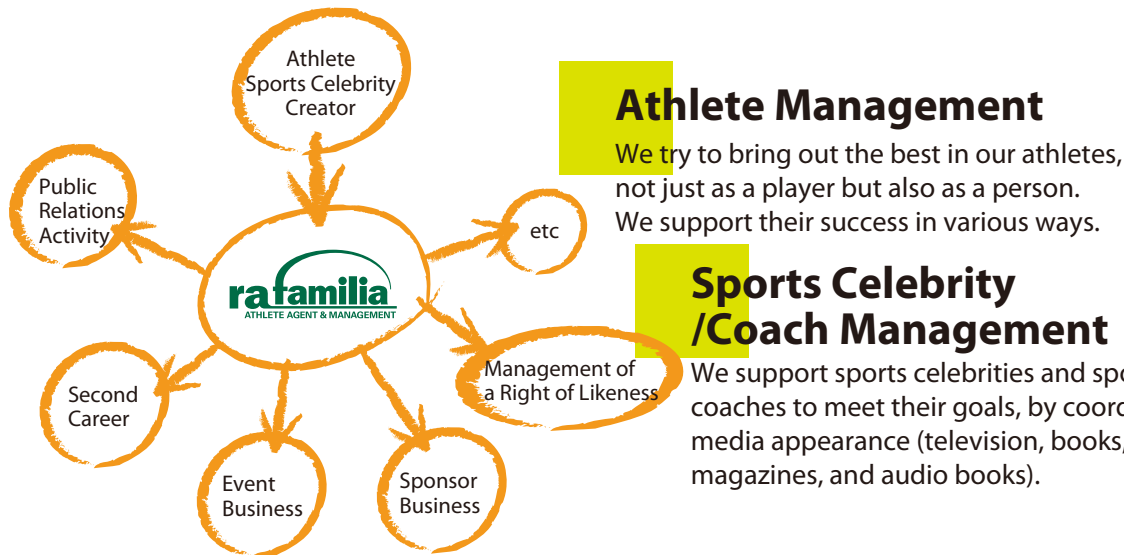
## Production and Sales of Audio Books

We produce audio books and distribute them through contents providers, such as iTunes, FeBe!, digigi, OnGen, Ongaku.com. We offer sales management services for selling audio books.



ra familia is the name for Athlete Division.  
 We started ra familia to provide sports management services.  
 "ra" in ra familia comes from the beginning letters of our company name, RAMZES.  
 We named "familia" because we want to be like family to our client athletes.  
 Our ideal is to be a good partner with our athletes and to be their "home".

**We will make your dream come true**



## **We are Home of Digitization and Humanity**



Company Name	<b>RAMZES CO., LTD.</b>
Established	<b>June 4, 1988</b>
Capital	<b>10 million yen</b>
Address	<b>4F Miyako Bldg.,3-7, Yotsuya, Shinjuku-ku, Tokyo 160-0004 Japan</b>
President	<b>Kazunori NANA O</b>
Our Bank	<b>Mitsui Sumitomo Bank Hibiya Branch</b>
URL	<b><a href="http://www.ramzes.co.jp">http://www.ramzes.co.jp</a></b>

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